



# Inravelling Breastfeeding Complexities:

## EVIDENCE AND TEAMWORK

### NZ Lactation Consultants Conference 2017

#### Cathy Watson Genna & Lisa Sandora

co-present at the 2017 NZLCA Conference.

This two-day event establishes a common research based approach for assisting breastfeeding families, utilizing the skill sets of lactation consulting and speech language therapy.

The two presenters will explore the research applicable to infant feeding problems and clinical strategies to assist babies to breastfeed. The approach will not only facilitate teamwork between International Board Certified Lactation Consultants (IBCLCs) and Speech Language Therapists (SLTs), it will provide in-depth knowledge for all health professionals and breastfeeding supporters.



Co-presenters  
Cathy (left) and Lisa



To reserve your place email [megan@allsortedlifestyle.co.nz](mailto:megan@allsortedlifestyle.co.nz)

#### Conference Details

- Dates:** Friday 24th February & Saturday 25th February 2017
- Venue:** Waipuna Hotel and Conference Centre
- Address:** 58 Waipuna Road, Mt. Wellington, Auckland 1060
- Website:** [www.waipunahotel.co.nz](http://www.waipunahotel.co.nz)

13.25 CERPS • 5 PROFESSIONAL ACTIVITY POINTS

#### Registration Fees

Register before 31 December 2016 to receive earlybird booking discount

##### MEMBERS

Earlybird	\$380.00
Full Fee	\$430.00
One Day	\$225.00

##### NON-MEMBERS

Earlybird	\$450.00
Full Fee	\$500.00
One Day	\$250.00

Prices are in \$NZ and include GST

## Introduction

On behalf of the Executive of the NZ Lactation Consultants Association, I have great pleasure in inviting you to attend this NZLCA event – ***Unravelling Breastfeeding Complexities: Evidence and Teamwork.***

**We also invite you to attend our AGM at 4.45 pm on Friday 24 February 2017.**

New Zealanders are well-known for using ingenuity and creativity when faced with challenges.

In terms of complex breastfeeding and lactation, it makes sense to approach the challenge from a multi-disciplinary perspective.

We've seen this in the past few years when working on assessment and referral pathways for babies with tongue-tie.

In 2017, our programme has a major focus on complexities faced daily by IBCLCs and SLTs as well as all health professional working with mothers and babies where breastfeeding difficulties exist beyond positioning and latching issues.

One of the greatest advantages of attending NZLCA education events is gathering with other breastfeeding supporters to share ideas and developments.

**This is a unique opportunity to hear about new initiatives, projects in progress, current research findings and more.**

Two experts in their respective fields will co-present, discuss and demonstrate applications for clinical practice from a teamwork perspective.

Join me in Auckland as leaders and change-makers help us to work towards our national and international IBCLC goal of **“world health transformed through breastfeeding and skilled lactation care”**.

*Bex Pownall*

NZLCA Conference Convenor

## Day 1, Friday 24th February 2017

TIME	TOPIC
7.00am	Registrations – tea and coffee
7.55am	<b>Welcome</b> Jenny Lester, <i>President NZLCA</i>
8.00am	<b>Evidence Based Lactation Support</b>
10.00am	<b>Morning Tea</b>
10.30am	<b>Assessing the Breastfeeding Dyad</b>
11.30am	<b>Oral Motor Facilitation for Breastfeeding</b>
12.30pm	<b>Lunch</b>
1.15pm	<b>Dysphagia and Swallowing</b>
2.30pm	<b>Using Supportive Techniques for Biomechanical Sucking Challenges <i>Part 1</i></b>
3.15pm	<b>Afternoon Tea</b>
3.45pm	<b>Using Supportive Techniques for Biomechanics Sucking Challenges <i>Part 2</i></b>
4.30pm	<b>Close</b>
4.45pm	<b>NZLCA Executive AGM</b> <i>Please tick the box on the registration form if attending</i>



## Co-presenter Bio: *Cathy Watson Genna* BS, IBCLC

Catherine (Cathy) Watson Genna BS, IBCLC has worked in private practice in New York City since 1992. She is particularly interested in dyads with medical challenges to breastfeeding.

In addition to mentoring lactation interns, she uses her clinical photos and videos in presentations to healthcare professionals on assisting breastfeeding babies with anatomical, genetic or neurological problems.

Cathy participates in a research collaborative with Columbia University and Tel Aviv University Departments of Biomedical Engineering, investigating biomechanics of the lactating nipple and aspects of sucking and swallowing in breastfeeding infants.

She is the author of ***Selecting and Using Breastfeeding Tools: Improving Care and Outcomes*** (Hale 2009) and ***Supporting Sucking Skills in Breastfeeding Infants*** (Jones and Bartlett Publishers 2008, 2013, 2016), professional journal articles, and chapters in the ***Core Curriculum and Breastfeeding and Human Lactation***.

Cathy has served as Associate Editor of the United States Lactation Consultant Association's official journal *Clinical Lactation* since its inception. She is still an active La Leche League Leader and runs a bi-monthly toddler meeting in Queens.

# Day 2, Saturday 25th February 2017

TIME	TOPIC
7.00am	Registrations - tea and coffee
8.00am	Facilitating Breastfeeding in NICU
9.00am	Breastfeeding Babies with Torticollis
10.00am	Morning Tea
10.30am	Breastfeeding Infants with Cardio-Respiratory Issues
12.00pm	Lunch
12.45pm	Assessing Suck-Swallow Patterns Using Cervical Auscultation
2.15pm	Afternoon Tea
2.35pm	<b>Throw Out the Cookbook:</b> <i>Individualizing Care Using Systematic Assessment and Treatment Probes</i>
4.05pm	Closing Remarks
4.15pm	Conference Close

## Accreditation

13.25 CERPS. This event has been approved by the NZ Midwifery Council as a professional activity and has been allocated five (5) professional activity points OR may also count as an "other activity".

## Co-presenter Bio: Lisa Sandora MA, CCC-SLP, IBCLC

Lisa Sandora, MA, CCC-SLP, IBCLC combines her knowledge and experience as a speech-language pathologist and lactation consultant to assist pre-term and full-term infants with feeding issues.

She presents to both feeding specialists and lactation professionals on issues that concern the interface of their fields, and is a contributor to **Supporting Sucking Skills in Breastfeeding Infants** (Jones & Bartlett publishers 2008, 2013, 2016).

Lisa developed both the NICU and outpatient breastfeeding programmes at TriHealth Hospitals in Cincinnati, Ohio.

Her current research interests include investigating effects of anatomical challenges, including ankyloglossia, on infant feeding skills and identifying strategies to improve breastfeeding outcomes.



## Venue Information

### Waipuna Hotel and Conference Centre

**Address:** 58 Waipuna Road  
Mt. Wellington, Auckland 1060

**Phone:** +64 9 526 3000

**Website:** [www.waipunahotel.co.nz](http://www.waipunahotel.co.nz)

### Booking Accomodation

Delegates can book their rooms by calling the Waipuna Hotel Reservation Department directly on 09 526 3003 or email [res@waipunahotel.co.nz](mailto:res@waipunahotel.co.nz) Please quote the booking code NZL0217.

**For directions please go to**  
[www.waipunahotel.co.nz/contact-us](http://www.waipunahotel.co.nz/contact-us)

## Sponsorship or Exhibiting

NZLCA welcomes sponsorship from WHO Code (& subsequent, relevant WHA Resolutions) compliant companies. For further information please contact [megan@allsortedlifestyle.co.nz](mailto:megan@allsortedlifestyle.co.nz)

## Cancellation & Refund Policy

NZLCA will refund conference fees if one full week's notice of cancellation is given, provided that you notify NZLCA by email: [megan@allsortedlifestyle.co.nz](mailto:megan@allsortedlifestyle.co.nz). No refund will be provided to those who do not attend and fail to notify NZLCA in advance.

NZLCA reserves the right to amend or cancel this conference in the event of unforeseen circumstances. In such circumstances, every effort will be made to contact participants by email and/or phone in good time, and a full refund of registration fees will be offered but NZLCA will accept no further liability. No refunds will be made for travel expenses incurred in the event that the conference is cancelled.

## About NZLCA

*The New Zealand Lactation Consultants Association* (NZLCA) is the professional association of the International Board Certified Lactation Consultant (IBCLC) in New Zealand.

NZLCA members have all passed a fully accredited examination set by the International Board of Lactation Consultants Examiners (IBLCE).

Opportunities for education provided by NZLCA for members and interested health professionals include workshops, and conferences which cover many aspects of lactation, often provided by international presenters.

**For further information and to join NZLCA or renew your membership please go to:** [www.nzlca.org.nz](http://www.nzlca.org.nz)

# Registration Form

For additional information go to [www.nzlca.org.nz/conferences.html](http://www.nzlca.org.nz/conferences.html)

## PERSONAL DETAILS

First Name:

Surname:

Address:

Postcode:

Contact Phone Number:

Email:

Place of Work:

Occupation:

Preferred Name on Badge:

Access/Dietary Requirements:

*PLEASE NOTE: We may not be able to cater requirements that are not made known to us at least 10 working days prior to the event*

NZLCA Membership Number:

IBLCE Number:

***PLEASE NOTE: Membership numbers must be filled in on this form or non-member rates will be charged***

To download a membership form please go to [www.nzlca.org.nz](http://www.nzlca.org.nz)

I will be attending the NZLCA AGM

## PAYMENT

### ALL PAYMENT AND REGISTRATION QUERIES

Please contact Megan Llewellyn by email [megan@allsortedlifestyle.co.nz](mailto:megan@allsortedlifestyle.co.nz) or phone +64 21 189 5546

***Earlybird bookings must be made before 31 December 2016 to qualify for discount. To take advantage of the Member rates, a current NZLCA Financial Membership must be held at the time of the conference. All prices in NZ dollars and include GST***

### NZLCA MEMBERS

<input type="checkbox"/> Earlybird	\$380.00
<input type="checkbox"/> Full Fee	\$430.00
<input type="checkbox"/> One Day Friday	\$225.00
<input type="checkbox"/> One Day Saturday	\$225.00

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<input type="checkbox"/> One Day Friday	\$250.00
<input type="checkbox"/> One Day Saturday	\$250.00

### TOTAL \$

**Electronic Transfer**

*If paying by bank transfer please ensure all charges are covered and your invoice is quoted*

### Payments to:

Kiwibank Limited, Wellington, New Zealand  
**Account Name:** NZLCA - Conference  
**Bank Account Number:** 38-9012-0851196-06  
**Reference Details:** Include "NZLCA" and your name

**Cheque**

*All cheques should be made out to  
NZLCA CONFERENCE*

### Post cheque with this registration form to:

c/- Megan Llewellyn  
7 Rahiri Rd,  
Mt Eden,  
Auckland 1024

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SPEAKER DISCLOSURES: No speakers have indicated actual or potential competing interests or affiliations in relation to any presentations in the programme.